

SHAWN STEWART

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QUALIFICATIONS SUMMARY

- Fifteen years of entertainment industry management, marketing and programming
- Skilled at identifying and capitalizing on life group trends
- Created and executed countless consumer engagement campaigns
- Managed up to 12 direct reports
- Interfaced between multiple internal departments and external customer and listener bases
- Maintained long-term relationships with local media, national media, music industry professionals and key advertisers
- Managed high profile, high ego talent
- Managed social media strategy for radio stations and on-air talent
- Produced Live From The Mountain Music Lounge CDs Volumes 6-17
- Produced nationally recognized and award-winning events
- Nominated for and winner of multiple industry awards

EMPLOYMENT HISTORY

MUSIC DIRECTOR, ASSISTANT PROGRAM DIRECTOR AND HOST KMTT-FM , "THE MOUNTAIN" SEATTLE, WA

April 2000 – November 2011

- Provided leadership in programming, promotions and sales
- Scheduled all daily music and programming
- Oversaw key branding initiatives and social media strategies
- Collaborated with Program Director on all aspects of brand presentation
- Developed research strategies
- Interfaced with national artists for in-studio bookings and major events
- Oversaw full and part time staff scheduling
- Hosted daily on-air program

ASSISTANT PROGRAM DIRECTOR, MUSIC DIRECTOR AND HOST WXPN-FM PHILADELPHIA, PA

July 1997 – December 1999

- Administered all music programming at the market-leading radio station
- Scheduled all daily music and programming
- Maintained relationships with record labels, band management and artists
- Oversaw air talent, assistant music director and station interns
- Conducted weekly programming meetings
- Maintained music scheduling software
- Hosted weekly on-air program and Live From The Writers' House
- Associate Produced nationally syndicated World Café
- Managed special projects

ON-AIR HOST**SPIN TELEVISION | LOS ANGELES, CA**

June 1998 – February 1999

- Hosted nationally syndicated cable television program seen in over six million households
- Interviewed bands, rewrote scripts and presented music videos and news

MUSIC DIRECTOR AND HOST**REV105 | Minneapolis/St. Paul, MN**

September 1993 – March 1997

- Collaborated with Program Director and Assistant Program Director on weekly song selection
- Built and maintained strong industry relationships with record labels, band management, artists and local record store owners
- Developed, wrote and produced programming features
- Secured on-air band interviews and performances, arranged promotions and sold weekly promotional advertising
- Hosted daily on-air program and Moonlight Meditations on Sunday night
- Awarded City Pages Writer's Poll Best Radio Personality and Best Alternative Radio Station and Reader's Poll Favorite Alternative Radio Station

PRODUCER**The National Alternative Network**

September 1993 – December 1995

- Oversaw production of weekly nationally syndicated radio programs
- Developed programs, solicited music contributions, determined music and feature content and maintained production schedule
- Wrote and edited scripts, developed talent and conducted interviews

References furnished upon request